

Gies Career Fair

January 30, 2020

2pm – 6pm, ARC

Jobs and Employers for Humanities Majors: An Incomplete Draft List

- Employers interested in interns are marked with an asterisk.
- Some information may be inaccurate, some relevant positions may not be listed here, some employers may decide not to show up.
- This is enough information to get you started, but you should look at the company's listing on Handshake and their website in order to plan your career fair strategy.
- We've omitted companies that want to recruit for specific skills (particularly in accounting and finance), which they will name in their Handshake profile. Sometimes such companies have a broader range of postings on their website (as opposed to Handshake) and there's no harm in asking the recruiter about those opportunities – but be aware that they may not be able to give you much insight beyond urging you to apply online.
- Searching career fair listings by major is NOT helpful. Many employers are looking for the so-called "soft skills" like communication, teamwork, problem-solving ability, and willingness to learn, and have trouble correlating those with major. They often list majors that aren't even offered on this campus (e.g., Sales, Nonprofit Management, Human Resources). Focus on the skills that companies are seeking and don't worry about the major.

For more information on how to prepare, see [Career Fairs and Humanities Majors](#).

And here, by broad job category, is the list...

Financial Advisor

They're often looking for customer service experience, entrepreneurial motivation, and a strong interest in learning about investing.

AXA Advisors

*Bank of America

Dovenmuehle Mortgage

McAdam Financially Advanced

Morningstar

Marketing

These positions require good writing/communication skills and excellent organization and teamwork. Experience doing fliers, social media, or outreach for your RSO is relevant.

Beacon Funding

*Country Financial (internships in content producing and PR, among other things)

*Division-D

*Toyota

Uline (copywriter internship)

Quality Assurance/Project Management/Product Management

Problem-solving, organizational, and teamwork skills are key here, as well as a willingness to learn relevant tech skills.

- *Aetna and CVS Health
- *Amazon
- Epic

Production/Operations/Logistics

Organization and problem-solving. Back-room, warehouse, and supervisory experience (dining hall, bookstore) is relevant here, as well as interest in helping processes run smoothly.

- *Coyote Logistics
- *DHL Supply Chain
- *Hormel

Account Services/Client Services/Relationship Management/Sales

Many entry-level jobs have a sales component to them -- but be aware that a lot of different kinds of jobs are folded into this umbrella term. Some involve cold-calling individual customers, others involve managing relationships with the representatives of companies that are established customers, some focus more on background activities like gathering data and solving problems than on direct customer engagement. For some companies, ALL entry-level employees start in sales; for others it's one of many points of entry. Being able to communicate well, listen to people so that they feel heard, and build relationships are key skills here.

- *American Family Insurance
- Amica Mutual Insurance
- AT & T
- *Avenue Logistics
- Beacon Funding
- Beghou Consulting
- Cambridge Educational Services
- *Cargill
- Collabera
- *CDW
- *Echo Global Logistics
- Eight Eleven Group
- Federated Insurance
- *Fortegra
- *Genesis Technologies
- Klein Tools
- *Medline Industries
- *Mike's Hard Lemonade
- *Milwaukee Tool
- Mu Sigma Business Solutions LLC
- Procter & Gamble
- *Revantage Corporate Services (Blackstone Affiliated Company)
- Southern Glazer's Wine & Spirits (SGWS)
- *Synchrony

Recruiting/Client Management

Recruiting companies are a subset of sales, where the goal is specifically connecting companies to the new employees they need. These jobs involve a lot of travel and face-to-face communication.

Addison Group
Alight Solutions
Beacon Hill Staffing Group
Eight Eleven Group
*Face Hired Inc
Insight Global
ION Group
*Medix
*Paylocity
Robert Half

Teaching/Education

There are opportunities to work in education that don't involve teaching certification: private and charter schools, after school programs, summer camps, and the like. They can be a good way to explore your commitment to teaching before you commit to a certification program. Some of these are part-time or summer jobs.

Teach for America

Management Training

These companies hire students from a range of majors to train them for management-level jobs. It helps to have some leadership experience, be eager to learn, and be motivated by the prospect of having supervisory responsibilities and opportunities to grow within that company.

*Buckle
Cintas Corporation
Dayton Freight
*Enterprise Holdings
*Hornblower Cruises and Events
Jewel-Osco
*Kohl's Corporation
*McDonald's Corporation
*Morningstar
*Nielsen

Nonprofit/Government

Marine Corps (MC Officer Summer Leadership Program)

"Quant-Curious"

These companies have entry-level jobs that emphasize communication skills but also require some quantitative skill and ability – but how much is not clear. Double-majors or refugees from STEM fields (or straight-up humanities majors who like math) might be good candidates for these.

BP

Accepting all Majors

Ace Hardware Corporation
*Country Financial

Federated Insurance
Global Experience Specialists
Hillstone Restaurant Group
*Hormel
McDonald's Corporation
PepsiCo
Spectrum